downloading and storing data comprising content and other information to be integrated into the virtual broadcast from the Web site to the virtual broadcast device in any order; and

organizing the data on the virtual broadcast device into a particular order for the virtual broadcast according to a selected algorithm provided on the virtual broadcast device.

14.   (Amended) A method for generating a virtual broadcast on a virtual broadcast device, the method comprising:

connecting the virtual broadcast device to a Web site over a wireless connection, the virtual broadcast device being a mobile phone;

capturing in the virtual broadcast device a signal generated by conventional broadcast means, the signal comprising content and other information to be integrated into the virtual broadcast and transmitted by the conventional broadcast means in any order; and

organizing the captured content and other information on the virtual broadcast device into a particular order for the virtual broadcast according to a selected algorithm provided on the virtual broadcast device.

20.   (Amended) A method for generating a virtual television broadcast on a virtual television broadcast device, the method comprising:

connecting the virtual television broadcast device to a Web site over a wireless connection, the virtual television broadcast device being a mobile phone;

downloading and storing files comprising a plurality of news stories and other information to be integrated in the virtual television broadcast from the Web site to the virtual television broadcast device in any order;

organizing the stored content and other information on the virtual television broadcast device into a particular order for the virtual broadcast according to a selected algorithm provided on the virtual television broadcast device;

periodically downloading an additional news story from the Web site; and

generating an updated virtual television broadcast that includes the additional news story.

23.   (Amended) A method for generating a virtual television broadcast on a virtual television broadcast device, the method comprising:

connecting the virtual television broadcast device to a Web site over a wireless connection, the virtual television broadcast device being a mobile phone;

capturing in the virtual television broadcast device a signal generated by a conventional broadcast means, the signal comprising video of a plurality of news stories and other information to be integrated into the virtual television broadcast and transmitted by the conventional broadcast means in any order; and

organizing the content and other information on the virtual television broadcast device into a particular order for the virtual broadcast according to a selected algorithm provided on the virtual television broadcast device;

periodically downloading an additional news story from the Web site and generating an updated virtual television broadcast that includes the additional news story.

26. (Amended) A device for generating a virtual broadcast, the device comprising:

a memory;

means for inputting data, comprising content and other information to be integrated into the virtual broadcast, to be stored in the memory, wherein the device is a mobile phone capable of making a wireless connection to the Internet; and

means for organizing the data into a particular order for the virtual broadcast according to a specific algorithm provided on the device.

40. (Amended) A device for generating a virtual television broadcast, the device comprising:

a memory;

means for inputting data, comprising video of a plurality of news stories and other information to be integrated into the virtual television broadcast, to be stored in the memory, wherein the device is a mobile phone capable of making a wireless connection to the Internet;

means for organizing the data into the virtual broadcast comprising the news stories interspersed with the other information according to a specific algorithm provided on the device; and

means for periodically inputting an additional news story and generating an updated virtual television broadcast by including the additional news story in a revised television broadcast.